

Advocacy 101

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LEAGUE OF
EDUCATION
VOTERS™



We speak on behalf of students

- Early Childhood Education
- Education Finance
- School Climate
- Post – Secondary Completion
- Post – Secondary Access
- Special Education
- Expanded Learning Opportunities



LEV's work across the state

- Community based research
- Live in the communities where LEV inspires and moves policy changes
- Build statewide coalitions
- Engage all community stakeholders
- Support others in their education efforts
- As a group, decide on what the ask will be



Relationships, Relationships, Relationships

- Relationships take time and effort
- Be willing to share your stories and support their efforts
- Connect with others with similar education issues
- Research organizations working on similar issues
- Ask to be included in their work
- Get to know their members
- Unknown allies – who is not at the table?



How to advocate in your school

- Talk to the teacher first
- Principal
- School district
- School Board member
- School Board public meeting
- Superintendent



The Three “C’s”

Your **Concern** –

- What’s the current concern?
- What is the problem that you are trying to solve with your proposal?
- What proposal are you promoting?

What are your **Core** Values

- Why are you concerned about these issues in general?

Call to Action

- Write your personal story
- 1- minute version
- Ask for what you want
- Tell the story



Continue the conversation

- Coffee with the policy maker
- Personal phone call
- Personal letter/phone call
- Personal email
- Mass phone call/letter/email



Facebook

- Great place to publicly thank legislators
- You don't need to know everything
- You need to tell your personal story



Write a Letter to the Editor:

- Ask, tell story, ask again
- Typically 350 words or less
- Contact local paper to find out deadlines
- Great place to give public kudos



Telephone call

- Personal call directly to personal line
- Call Legislative hotline – EASY!
- 1-800-562-6000 – leave message for legislator

How to advocate at a Legislative Hearing



- Sign up to testify
- Have a 3 minute and a 1 minute speech ready
- Thank the chair and committee
- Ask/story/ask
- Email thanking them afterwards



We need your help!

- Change happens when we all speak up together
- You don't need to know everything
- You need to tell your personal story
- Just commit to do something, one thing this year
- If you've been advocating, do something new this year
- Get your friends involved. Numbers matter

StudentPotential.org ---- We need you to sign-on!!



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Investing in Student Potential

Designing systems to give every learner what they need, when they need it

OUR VISION:

Every individual thrives in a learning-friendly environment where they feel safe, supported, and challenged.





We are...

Bringing the conversation to you!



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QUESTIONS?





Thank you for joining!

If you would like to learn more about League of Education Voters or support our work, please visit our website, educationvoters.org.