

Washington State Basic Ed & Funding

**“Where Are We And How
Did We Get Here?”**

By Heidi B. Bennett
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January 4, 2011

Education Crises

What are others saying?

“For the first time, public education officials are producing a generation of students less educated than their parents.”

- from Washington Learns, Governor Gregoire’s Report, 2005

“We lead the country in science and engineering jobs, but we are one of the states at the bottom in the production of scientists and engineers”

- Mark Emmert, Past President UW, 2008

Basic Ed Today – Unacceptable Outcomes

- **Only 46% of Seattle public high school graduates meet entrance requirements for a WA 4-year college or university** (Seattle Sup., Fall 2010), Strategic Plan for Excellence
- **54% of WA high school graduates need remedial classes for Community College and Technical schools.**
 - 44% of 2006 high school graduates took remedial classes at Seattle Central Community College.

WA State pays for less than:

1. **WA State Board of Education recommends for High School graduation.**
2. **The number of credits required to get into a four-year college.**

Source: State Board for Community and Technical Colleges, *Role of Pre-college (Developmental and Remedial) Education for Recent High School Graduates Attending Washington Community and Technical Colleges, 2006-07*, December 2007

WA High School Grad Requirements Fall Drastically Short

WA State current high school graduation requirements do not meet the expectations of careers, education, and citizenship.

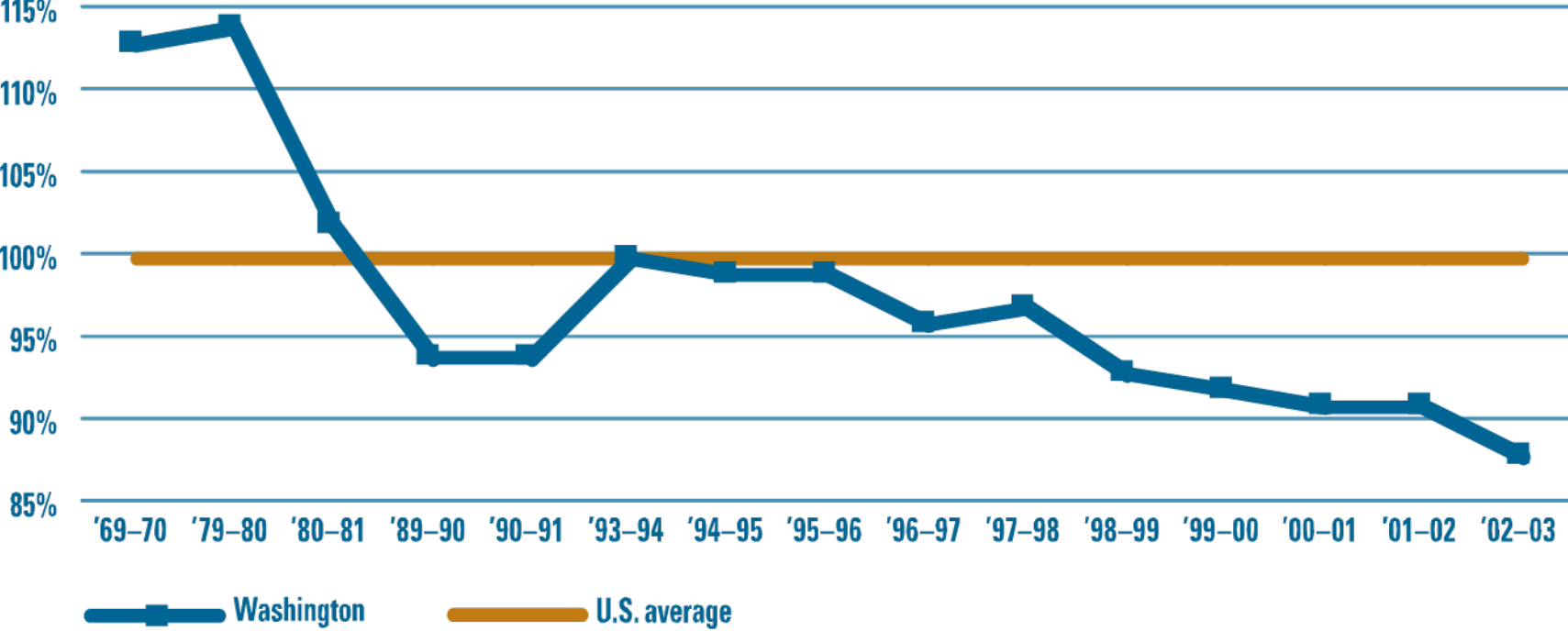
- 45 states better prepare students for college and careers.
- 42 states have better college participation rates from low-income families.
- 45 states require more English classes in high school.
- 39 states require more social studies classes in high school.
- 38 states require more science classes in high school.
- **54 percent of our graduates (from 2008) require remediation upon entering community or technical colleges.**
- **67 percent of Washington jobs will require some education beyond high school**
- **WA is in the bottom 20 percent of states with kids entering post-high school education. For WA minority students it's even worse.**

State Graduation Requirements

Subject	WA State	Min for 4 year College
English	3	4
Math	2	3*
Science	2	3 (2 lab)
Social Studies	2.5	3
World Lang	0	2
Arts	1	1
Health/Fitness	2	
OC ED	1	
Electives	5.5	
Total	19	

Seattle requires 20 credits for graduation

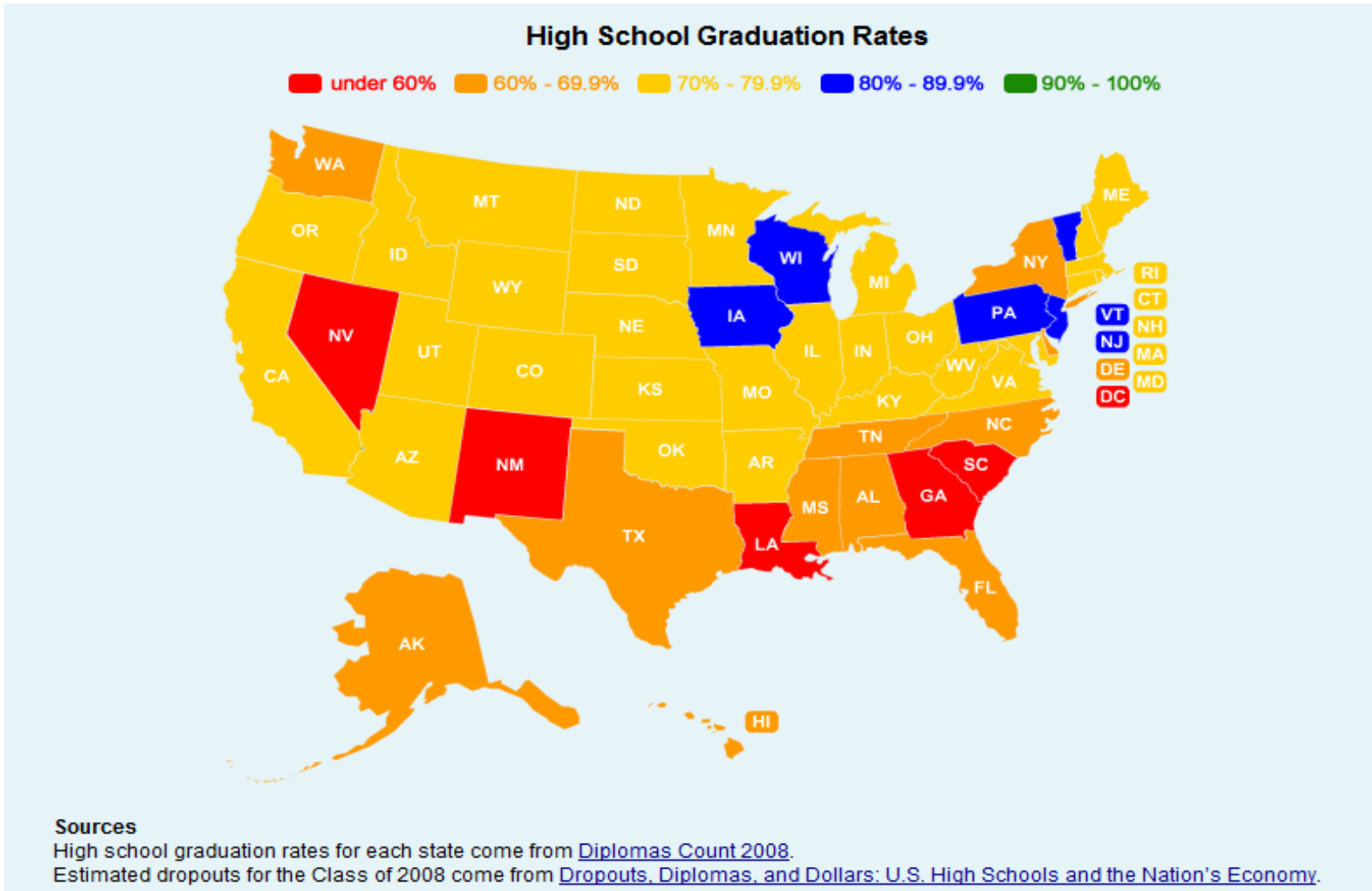
WA Per-Student Funding Compared to US Average - WA now 45th



Source: U.S. Dept. of Education. 2004. Digest of Ed. Statistics, Table 167. 2002-03 data from U.S. Census Bureau.

Current Ranking (Jan. 2009) by Ed Week Per pupil, adjusted for regional cost differences:
WA RANKS #45

US High School Grad Rates - 2008



WA State Grad. Rates – 33rd in USA



Of 100 9th graders:



69 graduate from high school on time



33 enter a community college or university



24 return for their sophomore year



17 receive a diploma within 6 years

US National HS Grad rate is 68.6% and range from 54.5 % to 86.3%, WA is #33 out of 52.

(source HigherEdInfo.org)

Source: National Collaborative for Postsecondary Education Policy. 2003. "Report to the Washington Advisory Group," September 29.

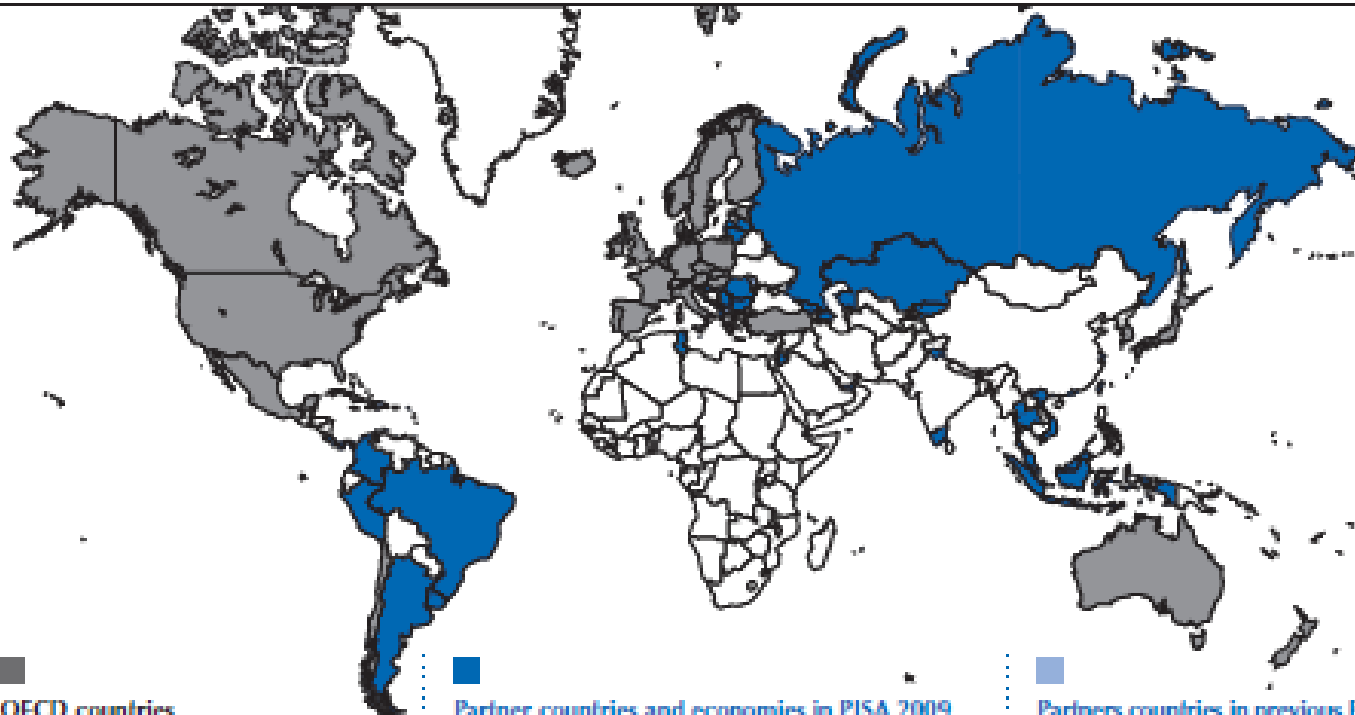
Graduation Rate & Crime

- **High school dropouts are:**
 - **3.5 times** more likely than high school graduates to be **arrested**
 - More than **8 times as likely to be incarcerated**
- In the US, 68% of state prison inmates have not received a high school diploma
- According to researchers, **10% increase in graduation rates** have historically shown:
 - **Reduce murder and assault twofold (about 20%)**
 - **Prevent almost 40 murders and approximately 2,600 aggravated assaults in Washington each year.**

International comparisons-PISA

- Internationally, the USA is improving but still far from leading industrial nations
 - **International 2003 PISA tests – US in bottom 5, in most categories against 30 industrialized nations**
 - Top Performers: Finland, S. Korea, Netherlands, Japan & Canada
 - Countries below US: Greece, Italy, Portugal, Greece, Turkey & Mexico
- Results for the 2009 Test
 - Among OECD countries, 80% of young adults have High School diplomas,
 - Germany, Japan, S. Korean , top countries the figure is 94% +
 - **Only 8 out of 34 countries have a lower graduation rate than the US**
 - **The US didn't decrease, more countries improved their results**
 - Similar trends for college, US slipped from Rank #2 to #13 between 1995 and 2008 because college graduations rates rose in the other countries

PISA Covers the Globe



OECD countries

Australia	Japan
Austria	Korea
Belgium	Luxembourg
Canada	Mexico
Chile	Netherlands
Czech Republic	New Zealand
Danmark	Norway
Estonia	Poland
Finland	Portugal
France	Slovak Republic
Germany	Slovenia
Greece	Spain
Hungary	Sweden
Iceland	Switzerland
Ireland	Turkey
Israel	United Kingdom
Italy	United States



Partner countries and economies in PISA 2009

Albania	Mauritius*
Argentina	Miranda-Venezuela*
Azerbaijan	Montenegro
Brazil	Netherlands-Antilles*
Bulgaria	Panama
Colombia	Peru
Costa Rica*	Qatar
Croatia	Romania
Georgia*	Russian Federation
Himachal Pradesh-India*	Serbia
Hong Kong-China	Shanghai-China
Indonesia	Singapore
Jordan	Tamil Nadu-India*
Kazakhstan	Chinese Taipei
Kyrgyzstan	Thailand
Latvia	Trinidad and Tobago
Liechtenstein	Tunisia
Lithuania	Uruguay
Macao-China	United Arab Emirates*
Malaysia*	Viet Nam*
Malta*	



Partners countries in previous PISA surveys

Dominican Republic
Macedonia
Moldova

* These partner countries and economies carried out the assessment in 2010 instead of 2009.

US Ranks in the Middle

Out of the 34 OECD Countries, the US ranks

- Reading: USA #14 out of 34
- Science: USA #17 out of 34
- Math: USA #25 out of 34 – ouch

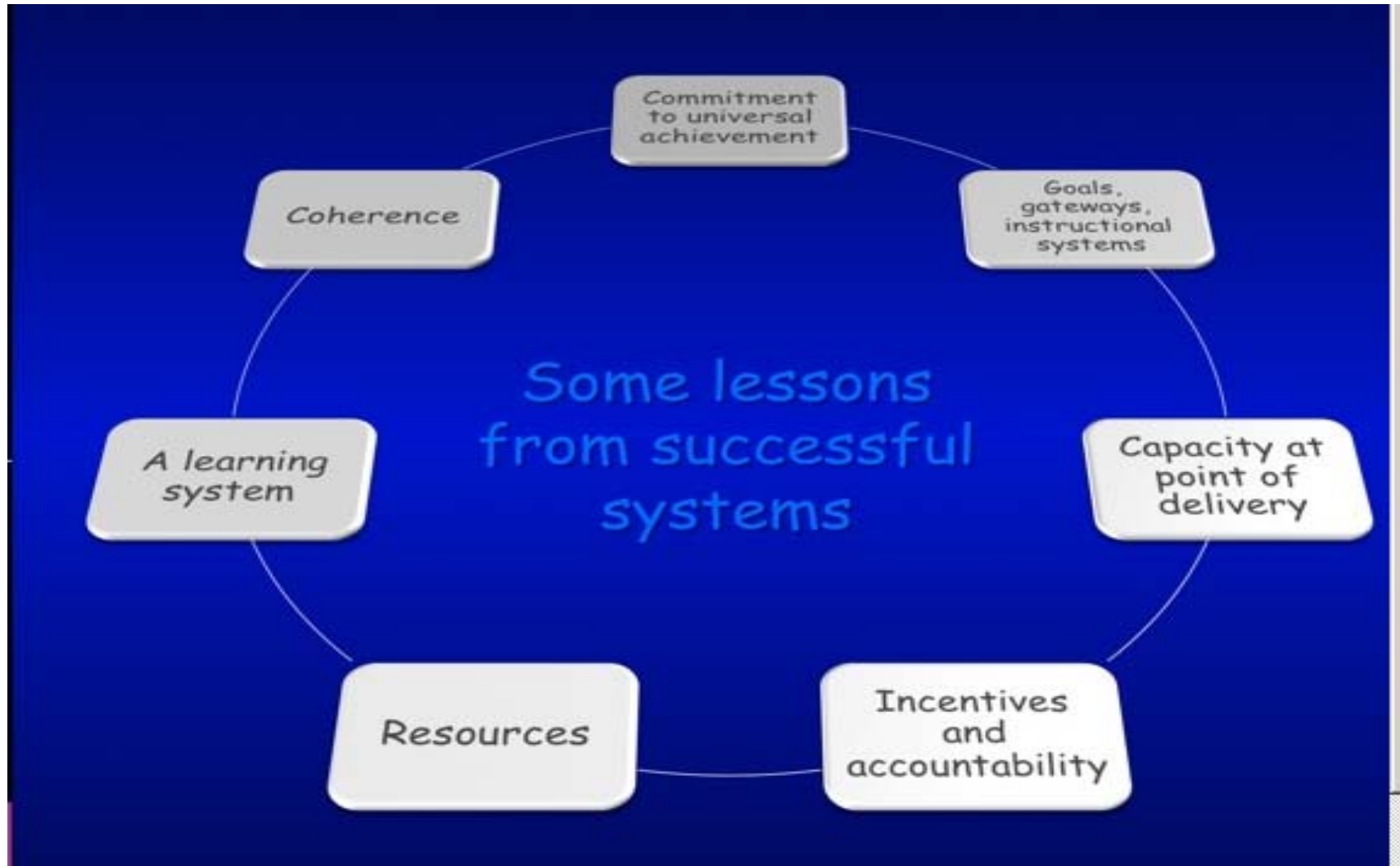
Comparing the US to all the PISA countries, shows we are not educational leaders. Leading Countries (OECD & Partners, 67 countries)

- Top 10 in all 3 Subjects:
 - Shanghai – China, Korea, Finland, Hong Kong –China, Singapore, Canada and Japan
- Top 10 in 2 Subjects:
 - New Zealand and Australia

PISA 2009 Results (out of 67 countries)

	READING	MATHMATICS	SCIENCE
1	556 Shanghai-China	600 Shanghai- China	575 Shanghai-China
2	539 Korea	562 Singapore	554 Finland
3	536 Finland	555 Hong Kong- China	549 Hong Kong
4	533 Hong Kong-China	546 Korea	542 Singapore
5	526 Singapore	543 Chinese Taipei	539 Japan Singapore
6	524 Canada	541 Finland	538 Korea
7	521 New Zealand	536 Liechtenstein	532 New Zealand
8	520 Japan	534 Switzerland	529 Canada
9	515 Australia	529 Japan	528 Estonia
10	508 Netherlands	527 Canada	527 Australia
11	506 Belgium	526 Netherlands	522 Netherlands
12	503 Norway	525 Macao-China	520 Chinese
13	501 Estonia	519 New Zealand	520 Germany
14	501 Switzerland	515 Belgium	520 Liechtenstein
15	500 Poland	514 Australia	517 Switzerland
16	500 Iceland	513 Germany	514 United Kingdom
17	500 United States	512 Estonia	512 Slovenia
18	499 Liechtenstein	507 Iceland	511 Macao-China
19	497 Sweden	503 Denmark	508 Poland
20	497 Germany	501 Slovenia	508 Ireland Norway
21	496 Ireland	498 Norway	507 Belgium
22	496 France	497 France	503 Hungary
23	495 Chinese- Taipei	497 Slovak	502 United States
24	495 Denmark	496 Austria	500 Czech Republic
25	494 United Kingdom	495 Poland	500 Norway
26	494 Hungary	494 Sweden	499 Denmark
27	489 Portugal	493 Czech Republic	498 France
28	487 Macao-China	492 United Kingdom	496 Iceland
29	486 Italy	490 Hungary	495 Sweden
30	484 Latvia	489 Luxembourg	494 Austria
31	483 Slovenia	487 United States	494 Latvia
32	483 Greece	487 Ireland	493 Portugal
33	481 Spain	487 Portugal	491 Lithuania
34	478 Czech Republic	483 Spain	490 Slovak Republic
35	477 Slovak Republic	483 Italy	489 Italy
36	476 Croatia	482 Latvia	454 Turkey
37	474 Israel	477 Lithuania	447 Chile

Lessons on Successful PISA schools



So How Did We Get Here?

- Our generation is the product of the best education system in the world.
- Our global competitors wanted to even the playing field – they invested while we didn't
- In WA State our equity across all districts works against us – mediocrity for all
- State budgets established in the 1970's can not satisfy 21st Century needs and expectations

Education Reform

- **1970's lawsuit by Seattle school district**
 - Doran decision and is the basis for funding today
- **1991 No Child Left Behind**
 - Increased accountability
 - Standard based education reform, mostly unfunded mandates
- **1993 Education Reform Act**
 - High achievement standards -- students, teachers, and schools
 - Unfunded mandate for books and training
- **2005 Washington Learns**
 - Steering Committee created, 18-month review
- **2008-09 Basic Ed Finance Task Force**
 - Proposed HB 2261

Promise of ESHB 2261

“**Redefines basic education** as the opportunity for students to graduate with a meaningful high school diploma. Prepared for college and/or a family-wage job”. Passed into law April 2009, to take effect by 2018

- Create a “**prototypical school**” funding model
- Core 24 – This aligns high school requirements with college and employer requirements.
- Increased instructional hours -- Six periods in middle and high school.
- Roll-out, all-day Kindergarten and reduced class size K-3
- Enhanced allocations for low income, bilingual and highly capable.
- **Remains unfunded – costs \$5.5+ Billion per biennium to fully implement** (not including COLA and pension cuts)

Implementing HB 2261

- **Quality Educational Council (QEC)** to recommend steps and monitor the implementation both short-term and long-term.
- **Funding Formulas Working Group** directed by OFM with OSPI
- **State Board of Education (SBE)** to continue work on school and district accountability.
 - Report due December 1, 2009
- **Professional Education Standards Board (PESB)** to establish educator certification standards, assessments and educator preparation programs.
 - Report due January 1, 2010
- OSPI to establish a **K-12 Data Governance Group** to with short-term goals to design an K-12 data system and long-term responsibilities for data governance.
 - Preliminary Report due November 15, 2009

Core 24 – SBE Recommendation

- Goal: Career and College-ready graduates.
- Started in 2007 to create a meaningful high school diploma,
- Core 24 approved Nov. 2010, next steps:
 - Cost proposal from OSPI
 - Introduce in 2011 Legislative Session
 - Implement cost items when funded
- Start High School and Beyond Plan in middle school

Proposed (Core 24) Grad. Requirements

Subject	WA State	Min for 4 year College	Meaningful HS Diploma CORE 24
English	3	4	4
Math	2	3*	3
Science	2	3 (2 lab)	3 (2 lab)
Social Studies	2.5	3	3 (inc .5 civics)
World Lang	0	2	2
Arts	1	1	2
Health/Fitness	2		2
Occ & Career	1		3
Electives	5.5		2
Total	19		24

Seattle requires 20 credits for graduation

Current Graduation Requirements

Out of the 293 districts in WA state, high school graduation requirements:

- 137 (47%) require less than 24 credits
- 108 (37%) require 24+ credits
- 48 (16%) have no high school

Grad Credits	TOTAL	19.0	20 -20.5	21- 21.5	22 - 22.5	23 - 23.5	24- 24.5	25 - 26.5	27- 28.5	29 - 31
# Districts	245	1	8	12	83	33	21	47	17	23
% Districts	84%	0%	3%	4%	28%	11%	7%	16%	6%	8%
Examples		Oakville	Seattle	Northshore	Auburn	Bainbridge	Enumclaw	Fife	Vashon Is	Clover Par
			Mercer Is.	Tukwilla	Edmonds	Bellevue				
					Everett	Bellingham				
					Issaquah	Fed. Way				
					Shoreline	Tacoma				
					Snohomish	Vancouver				
					Spokane					

<http://www.sbe.wa.gov/initiatives.html?tab=0&panel=2#TabbedPanels1>

Paying for ESB 2261

- NEWS Lawsuit
 - State’s “Paramount Duty” is to pay for basic Ed
 - Network in Excellence for WA Schools
 - Plaintiff won, State is appealing, trial 2011
- “Race to the Top” funds
 - WA state didn’t qualify,
 - Round 3; by District, will any district qualify??

How are we going to fund \$2.74 billion more per year to pay for 2261?

HB 2776 – Passed Spring 2010

- Continues the implementation of HB 2261
 - Prototypical school model
 - Budget transparency at the state and local levels
 - Includes a technical work group
 - Transportation funding
 - K-3 class size
 - All-day kindergarten
 - Maintenance, supplies and operating costs

<http://apps.leg.wa.gov/billinfo/summary.aspx?bill=2776&year=2010>

SB 6696 Race to the Top (Spring 2009)

- Addresses school and district accountability
- Educator preparation
 - Provides for alternative certification
- Teacher and principal evaluations
- Academic standards
- Parent and community involvement in schools
- Intervention in chronically underperforming schools.
 - Schools get an audit, community and staff decide what action to take, one option is school closure

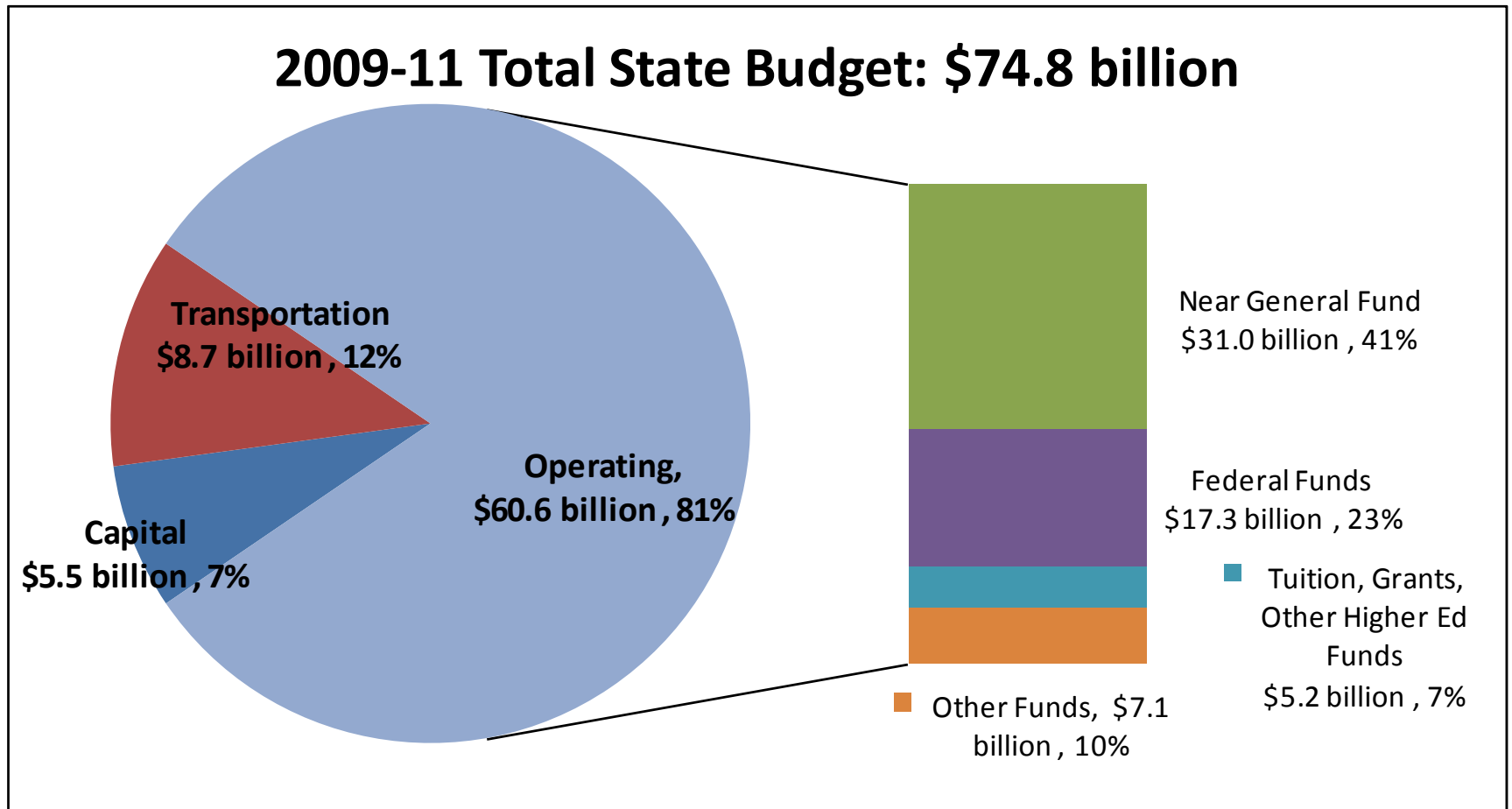
<http://apps.leg.wa.gov/billinfo/summary.aspx?bill=6696&year=2010>

State Education Funding Crises

- State Biennial budgets for K-12 are a moving target:
 - 2007- 09 Budget: Plus \$1.2 Billion for K-12
 - 2009-11 Budget: Minus \$1.5 Billion for K-12
 - Cuts for K-12 included:
 - Compensation – no COLA, delayed pensions
 - I-728 – Student Achievement/Small Classroom size
 - Professional Development
 - WASL Efficiencies and more

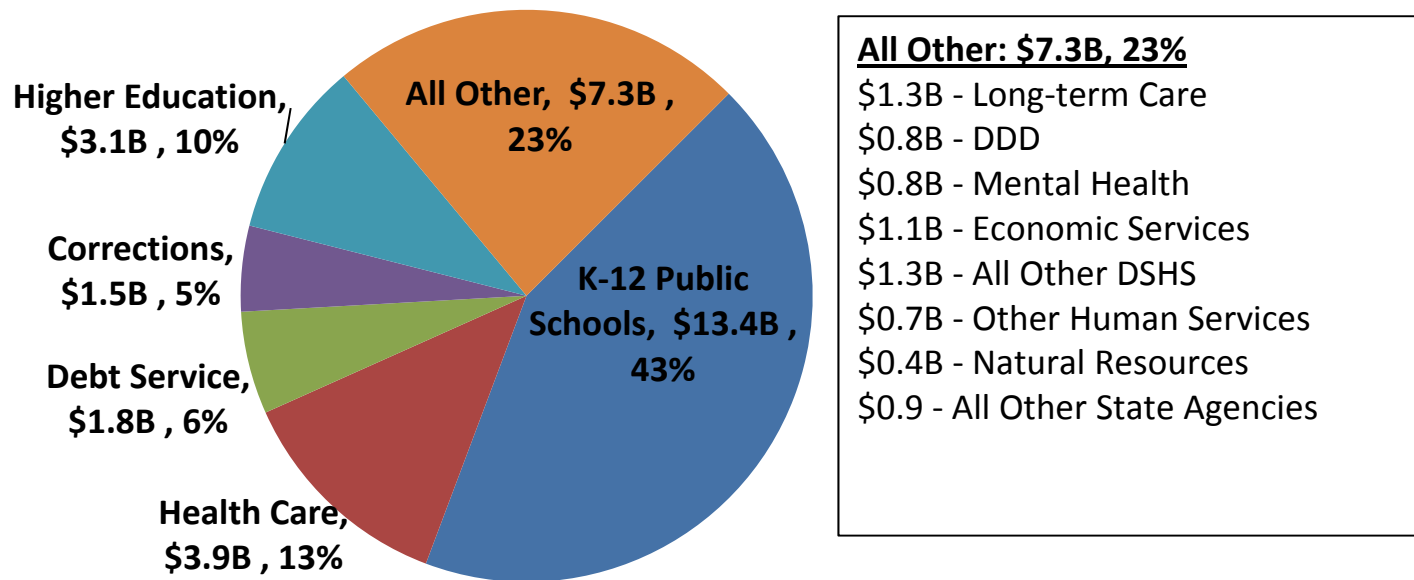
State Spending Primer

WA State budget includes 3 budgets: Operating, Transportation and Capital

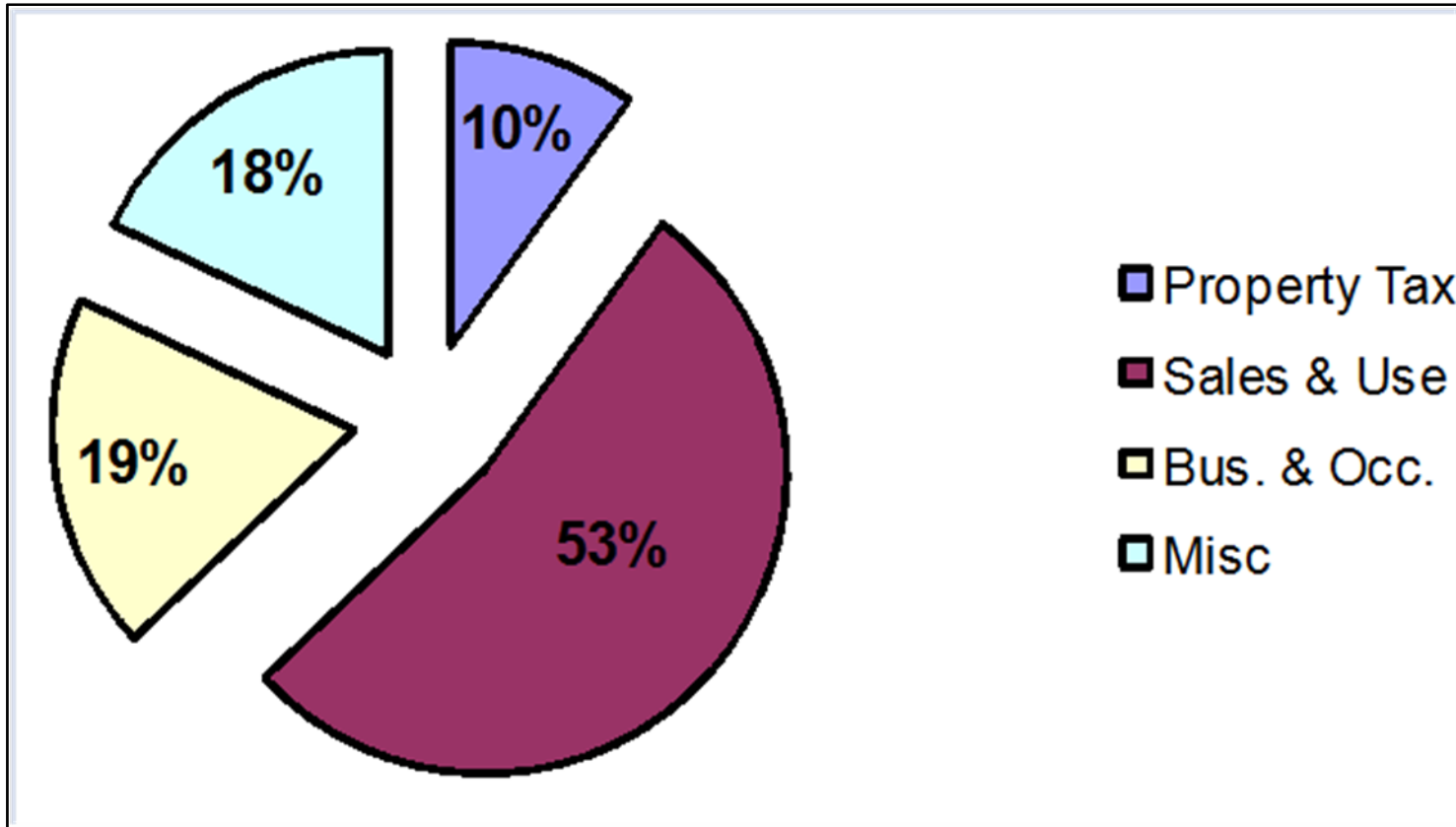


General Fund Allocations

2009-11 Near General Fund

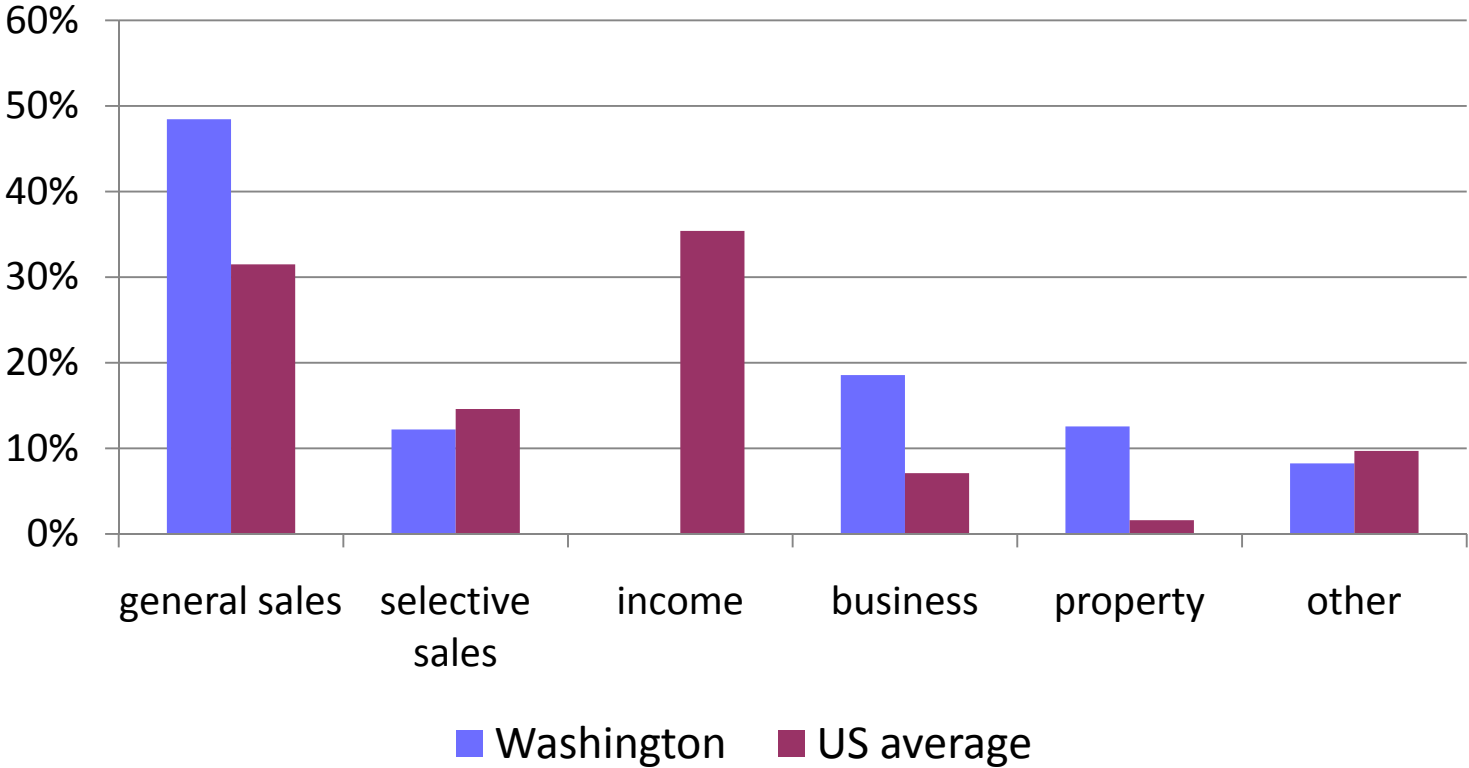


General Fund Revenue Sources



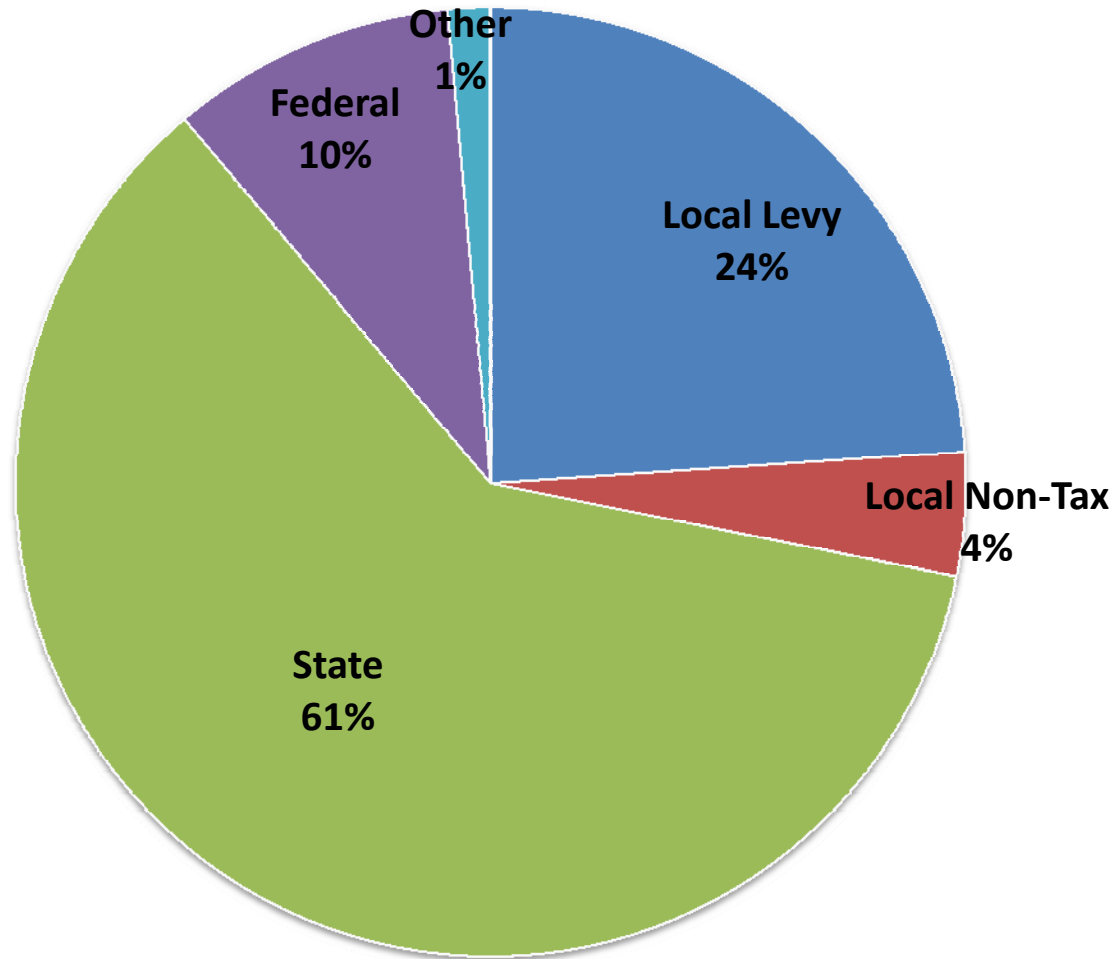
Misc. includes: Cigarette, estate, public utility taxes, etc., plus Timber and Lottery Revenues.

Revenue Sources – US Averages

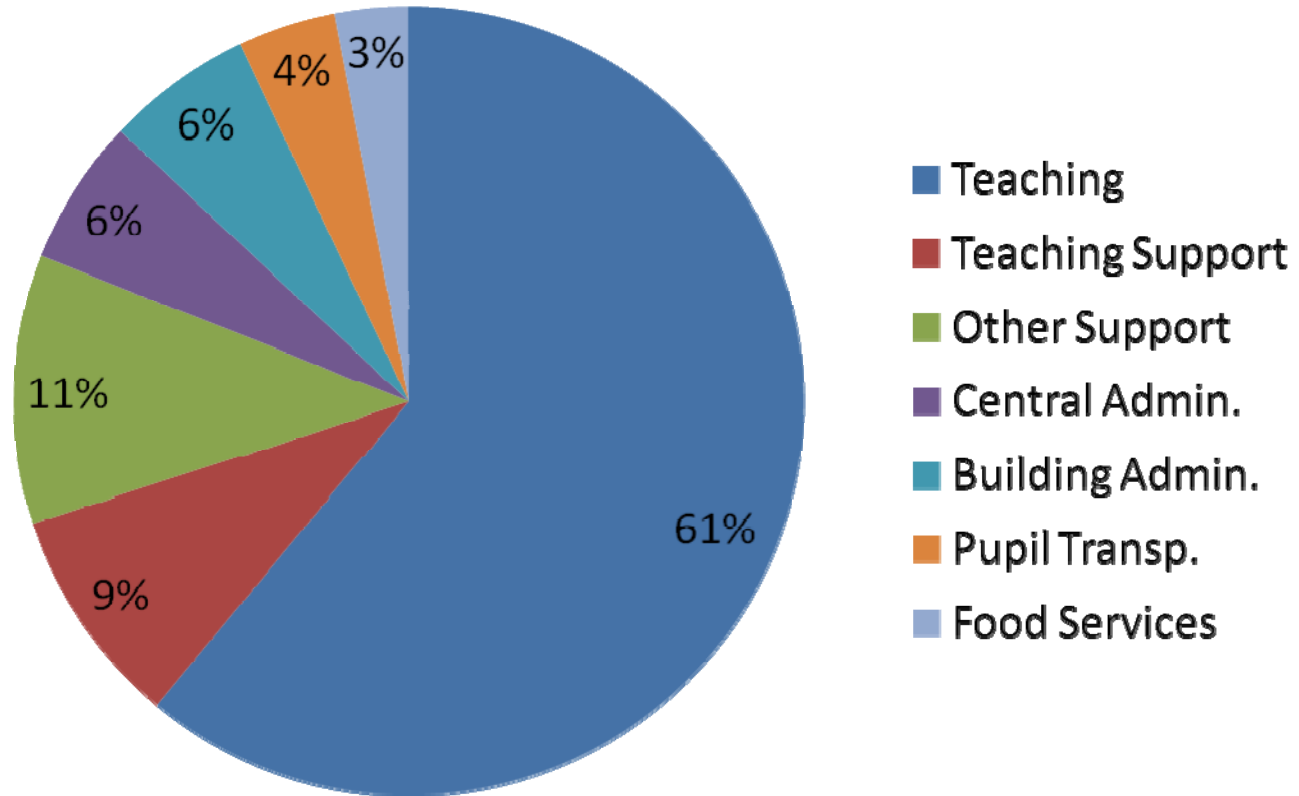


Source: 2007 state tax collection by source, taxadmin.org

Typical District Revenue Sources



Typical School District Expenses



142 of organization and financing of Washington's public schools (2006-2007 data):

http://www.k12.wa.us/safs/PUB/ORG/09/2009OrgFin_Final%20Copy.pdf

PTA and Advocacy

- PTA is the oldest child advocacy organization in the US -- Health, Education and welfare of every child
- Founded to address child labor laws, juvenile penal system, Polio vaccines, hot lunches, literacy, education reform, special education, ELL, etc.
- PTA advocates for all kids – focuses on the issues but always candidate neutral
 - **Legislative Assembly determines WA State PTA priorities**
- **Kid Mail**; the facts, not persuasive, principal should approve it first
- **PTA Mail**: Can be persuasive if State, Council or Local unit board or general membership endorsed the issue
 - **Do not use school resources; photocopier, server, etc.**

WSPTA: Legislative Assembly

Every two-years the PTA units and members across WA State determine what issues are most important to guide our lobbyists in Olympia.

- **TOP SIX TWIO-YEAR PRIORITY ISSUES 2010 - 2012**
 - **Maintaining Ed Reform started with HB2261 & 2776 & SB 6696**
 - **Math & Science Education**
 - **Literacy Instruction**
 - **Reduction in Force – not Seniority Only**
 - **Rational Approach to Teacher Compensation**
 - **Fund Education First**
- **Supported Issues**
 - School Breakfast and Lunch Programs
 - Physical Education and Health
- **Resolution to support Funding Education that addresses the health, welfare and education of every child.**

Nov. 2011 Election Results

- **PASSED:** Initiatives 1107: Repeals Soda pop, bottle water, candy & gum tax – **reduces funds for education & healthcare**
- **PASSED:** Initiative 1053: Restores two-thirds requirement for revenue increases – sponsored by Tim Eyman
- **FAILED:** Initiative 1098: High income tax, reduced property tax and B&O taxes, 70% for schools, 30% for health care
- **FAILED:** Referendum 52: Healthy Schools for Washington – removes toxins, includes green energy and jobs uses bottle water tax for funding

Reducing taxes and requiring a 2/3 majority for revenue increase will not help improve Basic Ed.

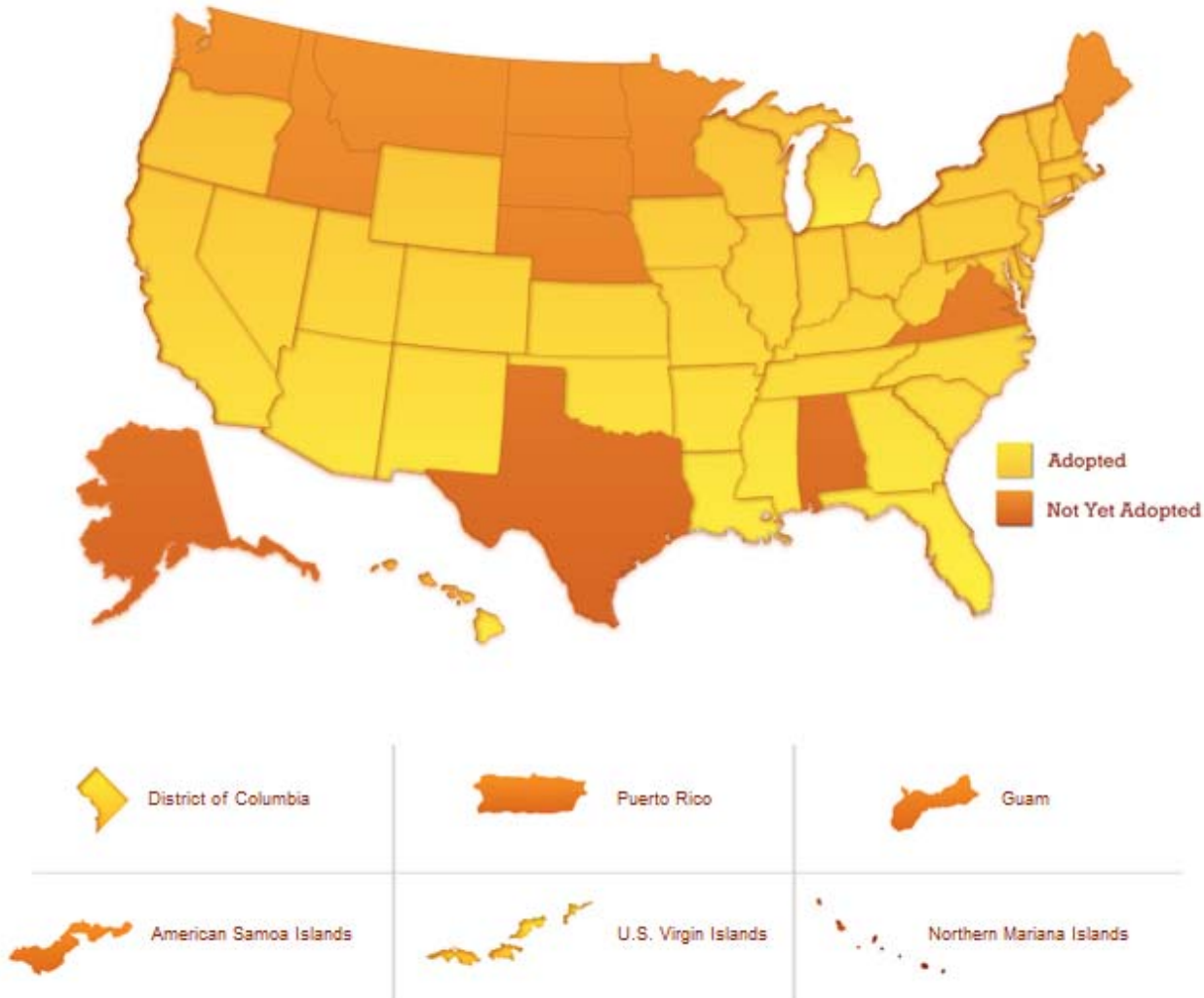
Washingtonians need to understand the need for better education and to fully fund education and find another \$2.74 billion more per year -- other states get it.

Upcoming 2011 Legislative Session Issues

- Budget cuts – Deficit of \$7 billion
- Implementing ESHB 2261
 - Implementing SB 6696 and HB 2776
 - New implementation bills
- State Board of Ed: Core 24
- Charter Schools
- Reduction in Force Policies, LEA, Compensation
- Common Core State Standards Initiative (CCSSI)
- others TBD

CCSSI State Adoption Status

Over 30 states have agreed to accept the CCSSI standards.



Moving forward, what to do?

- Support the League of Education Voters
 - Sign up for emails, attend events, contribute
- WA State PTSA
 - Sign up for PTA Action Alerts:
 - www.WaStatePTA.org, Advocacy, Legislative Action Center, or email: support@WaStatePTA.org
 - Join the PTA Legislative Committee at your school
 - **Attend WA State PTA Focus Day:**
 - **Monday, Feb 21, 2011, on the Capital Steps, Olympia**
 - Attend Regional, Council and Local Unit events

State and National Organizations Transforming Public Education

- WA State PTA
 - www.WAStatePTA.org
- League of Education Voters
 - www.EducationVoters.org
- Stand for Children, WA
 - www.Stand.org/WA
- CCER – Community Center for Education Results, S. Puget Sound
 - Mary Jean Ryan – former president of WA State Board of Ed
 - www.CCedResults.org
- Students First, National
 - Michele Rhee -- former sup. of Wash DC schools
 - www.studentsfirst.org

APPENDIX

Common Core State Standards Initiative

- College and career readiness standards developed in summer 2009
- Based on the college and career readiness standards, K-12 learning progressions developed
- Multiple rounds of feedback from states, teachers, researchers, higher education, and the general public
- Final Common Core State Standards released on June 2, 2010

CCSSI Design Goals

- Align with best evidence on college and career readiness expectations
- Build on the best standards work of the states
- Maintain focus on what matters most for readiness
- Internationally benchmarked so that all students are prepared to succeed in our global economy and society
- Based on evidence and research

More info www.corestandards.org

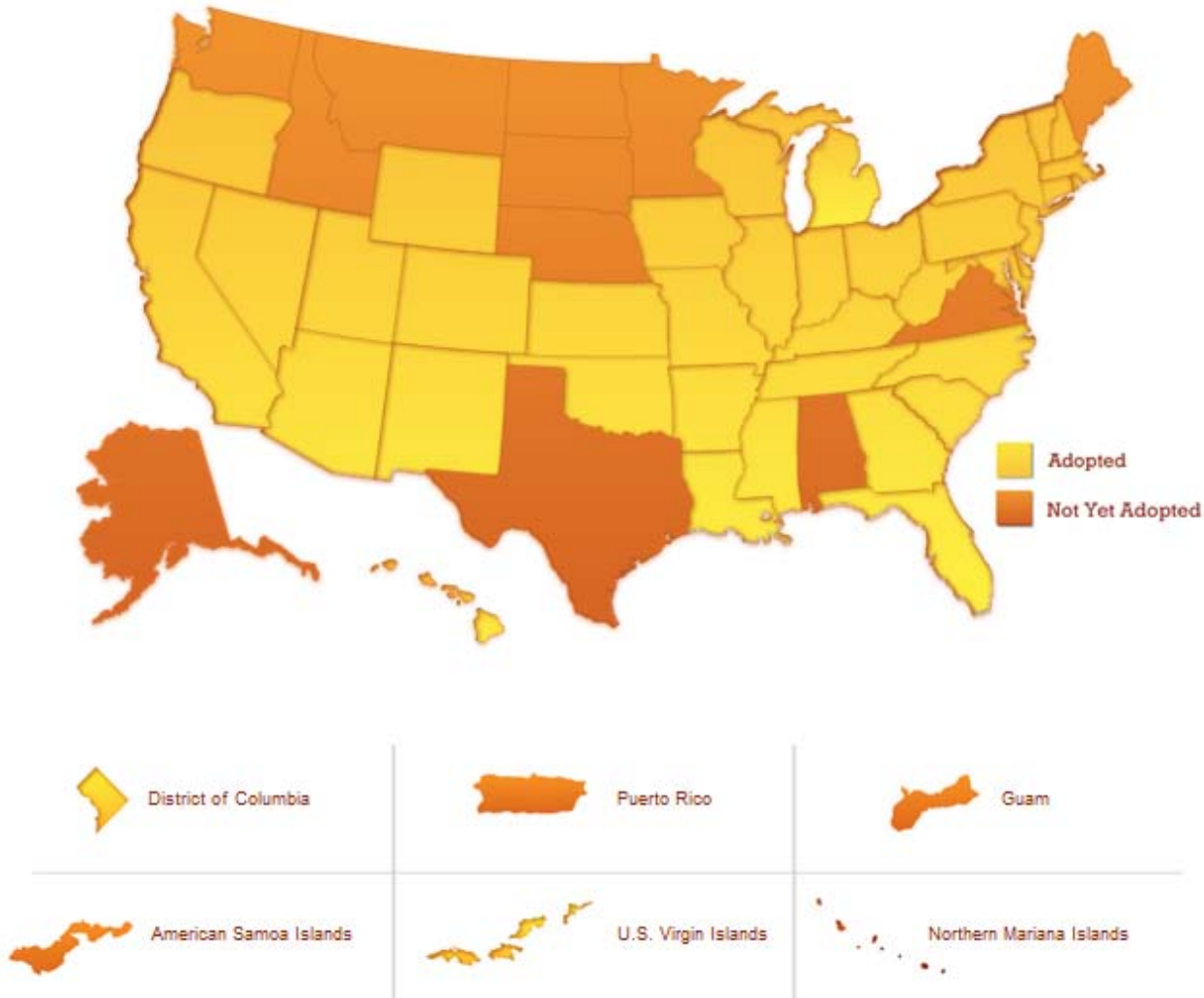
Common Core State Standards

- Commitment to adopt CCSS standards must be 100% without watering down or reinterpreted
- States can add up to 15% of state-specific content which state educators to define
- State has to assume cost of developing and assessing the additional content.

More info www.corestandards.org and www.k12.us/corestandards

CCSSI State Adoption Status

Over 30 states have agreed to accept the CCSSI standards.



CCSSI --WA State Status

- OSPI reviewing standards with
 - Four public forums were held in October
 - Yakima, Spokane, Tacoma, Vancouver
 - Online Survey – still open
 - www.k12.wa.us/CoreStandards
 - Detailed report due to legislators in Jan. 2011.
- Legislators to vote in 2011 Session
- WSPTA is helping to educate local units and members using a sub-grant from National PTA that includes advocacy training.

How to Advocate

Developing Effective Messages

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Developing Effective Messages

Whatever your issue, it's important to be concise and specific, follow these guidelines to prepare your speech.

- Clearly state “what,” “why,” “why now,” “why them”
- Frame needs and impact in terms of results for children
- Use active verbs
- Personal, informal, conversational tone but always respectful
- Be concise – remove unnecessary words, Avoid jargon
- Order content in a way that is accessible and easy to understand; choose the most linear and chronological order possible
- Re-read with audience in mind
- Leave a copy and any handouts.

Developing Effective Messages

Outline for Success:

- Principal: 5-10 minutes to present issue plus time to discuss.
- School board testimony: 3 minutes, bring copies to leave for directors
- State Testimony: 3 minutes, be prepared to cut it back to one minute.
- Meeting with Legislators: 5-15 minutes to present plus time to discuss, depending on their schedule.

Effective Message Chart

1. Who are you?	<ul style="list-style-type: none">- I'm a parent, PTA member, taxpayer, etc- Do you live in legislators or School Directors' district/region?
2. What is your issue?	<ul style="list-style-type: none">- Be prepared to describe your issue briefly and plainly – be a parent and yourself.- If legislative, include bill number and name- Use no more than 3-4 sentences.- Provide additional details in writing as a leave behind – include your contact info
3. Why do you care?	<ul style="list-style-type: none">- Why does this matter to you and why does it matter enough for you to take your time?- How will this change your or a child's life- Tell a personal story
4. Why should they care?	<ul style="list-style-type: none">- Why should the listener care?- What's happening with this issue in the community?

Effective Message Chart

5. What's the legislative status?	<ul style="list-style-type: none">- Does this issue fall under current codes or legislation, require an amendment or new legislation?
6. What do you want them to do about it?	<ul style="list-style-type: none">- Always have a clear call-to-action – a to-do.- If you are supporting or against a bill, repeat bill number, bill name and specific ask, “please support” or “do not support”- Sometimes a course of action is to keep the dialogue open, especially for legislators, see if they would be willing to read support materials and then make a follow-up phone call for you.
7. Be gracious	<ul style="list-style-type: none">- Thank them for their support.
8. What will you do next?	<ul style="list-style-type: none">- Send a thank-you email or phone call- Send more information or updates, be their resource- Create a dialog and an on-going relationship